

## **55 Yardline Bar & Grill at Old California Restaurant Row Serves Up Great Food, Great Drinks and Unbelievable Service**

SAN MARCOS, CA – August 16, 2010 – 55 Yardline Bar & Grill has been serving up great drinks, outstanding food and unbelievable service since 2001 in the historic Old California Restaurant Row in San Diego.

Established by three friends – two airline baggage handlers and an accountant, all of whom still have their day jobs today, partnered to open this fabulous grill and sports bar, which was a welcome addition to Old California Restaurant Row.

55 Yardline Partner Jimmy (Dude) Chrysler said, “55 Yardline is North County’s top sports bar location – a place where you can chill, with 24 beers on tap, full liquor service, pool tables, 22 Flat Screen TV’s, including the largest screen in San Marcos, fun folks and the best burgers around.”

The 55 Yardline features weekly lunch specials starting at \$5.55, including such crowd favorites such as the Signature 55 Yardline Burger and the ABC Burger(Avocado, Bacon & Cheese one of our favorites). Other lunch and dinner favorites include Mexican Pizza, the cadre of Grilled Chicken sandwiches, including the Chicken Jerk, Teriyaki Chicken, Hickory BBQ Chicken, Italian Chicken Marina and the ABC Chicken Sandwich. There's also Fish & Chips, Grilled Salmon, Chili Fries and Carne Asada Cheese Fries.

The 55 Yardline’s Breakfast menu, served weekends 9:00 to 11:00 a.m. is led by the renowned 55’s Breakfast Pizza, including scrambled eggs, bacon, avocado, onions, cilantro and cheese, salsa on the side. There are also traditional new favorites like the Breakfast Burrito, The Chargers ABC Omelet and Huevos Rancheros served with home fries & corn tortillas. The 55 Yardline also features a Build Your Own Pizza for lunch or dinner, a comprehensive

spread of appetizers led by the Seared Ahi Tuna Bites, Grilled Buffalo Shrimp and Jalapeno Poppers, and a Salad menu that includes Yardline favorites like the Spicy Mahi Mahi Salad, Grilled Shrimp Caesar and the Chinese Chicken Salad.

55 Yardline's Weekly Drink Specials include – Sundays \$2.50 Mimosas & Bloody Marys, plus \$3.25 Blue Moon & New Castle Drafts from 9:00 p.m. to close (1:00 a.m.); Monday - Domestic Drafts, Coors Light \$2.50/pint; Tuesday - \$2.00 Coronas, Pacificos & Tecates, and Karaoke Night; Wednesday, \$2.75 Well Drinks; Thursday is College Night with \$2.75 Domestic Drafts and \$2.75 Well drinks, with Happy Hour from 4:00 p.m. to 7:00 p.m, Saturday there's \$2.75 Domestic Drafts and \$2.75 Well drinks from 5pm to 9pm.

“There's a lot going on at the 55 Yardline all the sports all the time no matter what sports season we are in. On Thursdays, we're packed for our fantastic College Night, and we are the top gathering spot in North County for Chargers fans during the NFL season,” said Chrysler. Patio seating and smoking areas are also available, as well as catering and take out.

For more information on the 55 Yardline Bar & Grill, visit [www.the55yardline.com](http://www.the55yardline.com) or call 760-744-1960. The 55 Yardline is open Monday through Friday, 11:00 a.m. to 1:00 a.m. and Weekends 9:00 a.m. to 1:00 a.m. Located at 1020 San Marcos Boulevard, Old California Restaurant Row is North County's largest dining and entertainment experience with 16 restaurants serving food from around the world and charming Village boutiques located directly adjacent to the Edwards Stadium 18 Cinema complex. For more information on each individual restaurant and Village Shops, and to join the center's e-mail list for a chance to win a \$50 dining certificate, visit [www.oldcalrestaurantrow.com](http://www.oldcalrestaurantrow.com). Follow Old California Restaurant Row on Twitter @Old California, and on Facebook @Old California Restaurant Row.

