

SAN DIEGO Metropolitan

February 2008



OLD CALIFORNIA RESTAURANT ROW

While San Marcos is the new education hub of North County, it has been the restaurant destination since 1978, when the late Jim Eubank and his wife Vera noticed a 20-acre parcel on the corner of San Marcos Boulevard and Via Vera Cruz.

What Vera noticed first was the smell. The area was surrounded by chicken ranches. What Jim noticed (and envi-

sioned) was that the site was the ideal central location for a restaurant or group of eateries, because there just weren't that many in the area.

Using creativity and his bare hands, Eubank turned the site into what is now a major dining and entertainment destination. Jim passed away in 2004, but his vision remains and is expanding, thanks to the work of his family (it is owned by

Vera and their two sons, Bob and Jerry). Old Cal is celebrating its 30th anniversary this year, and is prettier than ever, thanks to beautification improvements that were completed in December on the frontage of San Marcos Boulevard.

With 19 restaurants and boutiques, it remains North County's largest dining and entertainment experience. More information is at oldcalrestaurantrow.com. ❖